

Message Text

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ACTION EA-10

INFO OCT-01 ISO-00 EB-06 RSC-01 DRC-01 /019 W

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P R 160634Z OCT 74

FM AMEMBASSY TOKYO

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 5276

UNCLAS TOKYO 13432

FOR OIM/KELLY

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: HAWAIIAN PRODUCTS BSP, JANUARY, 1975

REF: MILES/KELLY TELCON, 15 OCTOBER

1. CONFIRMING REFTELCON, STRONG AND MILES MET 15 OCTOBER HILTON WITH WILLIAM FOSTER, PRESIDENT, MALIA INT'L LTD., HONOLULU, TO DISCUSS SUBJECT EVENT WHICH FYI DAWSON HONOLULU USDOC HAS ASKED FOSTER TO PUT TOGETHER.

2. HAWAIIAN EVENT WILL PROBABLY INCLUDE APPROXIMATELY TEN COMPLEMENTARY FIRMS, EVENLY SPLIT BETWEEN GARMENT AND ACCESSORIES MANUFACTURERS. AS FEW, IF ANY, PROSPECTIVE PARTICIPANTS WOULD SATISFY JEEP CONDITIONS, FOSTER, WITH TCD CONCURRENCE, OPTS FOR BSP STATUS OF EVENT, UNDERSTANDING THIS INVOLVES NO CONTRIBUTION TO USG FROM PARTICIPANTS AND NO MATCHING USG FUNDS. FOSTER PLANS TO MAKE COOPERATIVE VENTURE OF THE PROJECT, POOLING CONTRIBUTIONS HE WILL COLLECT FROM PARTICIPANTS TO CREATE OPERATING BUDGET OF APPROXIMATELY \$20,000.

3. FOSTER HAD PLANNED TO DO FASHION SHOW IN MAJOR TOKYO HOTEL BUT NOW SEEMS PURSUADED THAT FASHION SHOW CAN BEST AND LEAST-EXPENSIVELY BE DONE IN USDC AS PART OF KICK-OFF OPENING RECEPTION FOR EVENT.

4. FOSTER MEETING 1500 OCTOBER 17 WITH TCD/DTCD AND POTENTIAL UNCLASSIFIED

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CONTRACTORS PROMOTION AND DESIGN. HE WILL CONSULT WITH

PROSPECTIVE PARTICIPANTS SUBJECT EVENT WEEK OF OCTOBER 20 HONOLULU, EXPECTS TO MAKE GO NO GO DECISION BY OCTOBER 25. IF DECISION AFFIRMATIVE, NAMES ALL PARTICIPANTS WILL THEN BE MADE NOWN TO OIM/USTC.

5. FOSTER NOT INCLINED TAKE SUBJECT EVENT AMDO, PREFERRING TO PROMOTE IN KANSAI ATTEMPTING TO ATTRACT KEY PROSPECS TO TOKYO SHOWING. FINAL DECISION THIS REGARD WILL BE MADE FOLLOWING FOSTER CONSULTATION WITH COLLEGAGUES HAWAII.
HODGSON

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